



Beth Hart is on fire. Right now, the **Grammy-nominated singer/songwriter** is riding a creative tidal wave, firing out acclaimed albums, hooking up with the biggest names in music and rocking the house each night with that celebrated burnt-honey voice. In 2016, the headline news is Beth's latest album, ***Fire On The Floor* (out 14 October 2016 (Europe / Australia / New Zealand) and 3 February 2017 (US / Canada) on Prologue/Mascot Label Group)**: a release that even this fiercely self-critical artist describes as "pretty frickin' good". But let's not forget the backstory that brought her here...

The Blues Magazine once dubbed **Beth Hart** "the ultimate female rock star", and there's no doubt that her two-decade career is the ultimate thrill-ride. Born in Los Angeles, she released a fistful of hit albums through the '90s, then reignited in the post-millennium as both a solo artist and the head-turning vocalist for guitar heroes like **Joe Bonamassa, Jeff Beck, Buddy Guy** and **Slash**. "Extraordinary," wrote **The Times** of her once-a-generation voicebox, while **The Guardian** praised her "daring, brooding and angry" performances. It's no wonder she's been nominated for three Blues Music Awards.

But it's in recent times that Beth has truly blossomed. In April 2015, she released ***Better Than Home***: a critical and commercial smash that **topped the iTunes Blues Chart** and was **crowned #4 Best Blues Album Of The Year by Mojo magazine**. The release led her to **fill Amsterdam's Heineken Music Hall with 5,500 fans (her largest club show to date)**. "Oh, that was so good, man," she reflects. "I love Holland. They've been really good to me."

The US has embraced her, too, **packing ever-larger venues in major cities** on the **Better Than Home** tour – including **Nashville's iconic Ryman Auditorium** – and receiving a nomination from the **American Blues Foundation** in the category of **Contemporary Blues Female Artist**. "It's unbelievable," she admits. "This last tour, we were playing much bigger houses than I'd ever played in the States – and they were sold-out." Meanwhile, on the other side of the pond, Beth's rocketing UK profile has never been higher. Recent years have seen auspicious headline sets at the **Royal Albert Hall** and the **Barbican (not to mention the historic Hampton Court Palace with Joe Bonamassa)**, and in **December 2015**, she chalked up another first with a spot on **Jools Holland's legendary annual Hootenanny**.

Bringing in the New Year with a soulful take on ***Tell Her You Belong To Me*** and ***Nutbush City Limits*** alongside long-time collaborator **Jeff Beck**, it spoke volumes that the pair's performance rapidly became the **Hootenanny's most-watched clip on the BBC's official YouTube channel** (even overtaking heavyweights like Tom Jones and Paul Weller). "Every time Jeff performs, he just kills it," gushes Beth, who also joins the veteran guitarist for her first-ever appearance at the Hollywood Bowl this year. "To me, he's the greatest ever."

Just as memorable, also last December, was Beth's **first solo gig at London's Union Chapel** (subsequently voted by fans as the venue's gig of the year). "It was the most terrifying experience of my entire life," she admits. "I got up there and I was so frickin' scared. But then, halfway through the show, I just started to enjoy it. By the end, I felt so connected to the audience, and I really felt like they did that show with me. It was like we were all the band."

Fire On The Floor is sure to build on her breakneck momentum. The record gave her an emotional release following the bitter-sweet sessions for ***Better Than Home***. ***Fire On The Floor*** is the album that Beth Hart needed to make. Likewise, it's a record that you need to hear. "I'm so pleased with it," she concludes. "I recently had to organise the sequence of the record, and while I was doing that, I was thinking to myself, 'Y'know, this is pretty frickin' good...!'"

Beth Hart is going on an extensive tour that will pack houses all over the world. Time and time again Beth has sold out venues in cities as New York, Los Angeles, London, Paris, Berlin, Milan, Amsterdam, Copenhagen, Helsinki, Tbilisi, Sydney and Melbourne.

But maybe her greatest live performance to date was seen by millions of television viewers, when her tribute to Buddy Guy on the **Kennedy Center Honors Special** received one of the only 2 standing ovations of the evening, led by President Barack Obama and his wife, Michelle.

Every live performance gets a standing ovation, because no one knows how to rock the house better than Beth Hart. When she sings clocks stop, hearts dance and neck-hair tingles...it's that compelling!

THE PRESS ON BETH HART

“Vital and life-affirming” - Evening Standard

‘Highly accomplished’ - Mojo

“She has the kind of belting blues-rock voice that could bring down light aircraft” - Classic Rock Magazine

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Mascot Label Group

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Mascot Label Group is a 100% independently owned and operated record company that is a market leader in the worlds of Rock, Metal and Blues. Originally founded in 1989 in The Netherlands, MLG now operates company offices in New York City, London, Cologne, Paris, Milan, Stockholm, alongside the corporate headquarters in Rotterdam. The Mascot Label Group consists of individual imprints that include **Mascot Records**, **Provogue Records**, **Music Theories Recordings** and **Cool Green Recordings**. MLG is a label member of the American Association of Independent Music (A2IM).

Mascot Records primarily issues Metal and Rock albums. The label introduced Volbeat to the world, releasing the band's first three studio albums and the DVD *Live: Sold Out*. New artists signed to Mascot Records include Black Stone Cherry, Monster Truck, Stoneghost, Counting Days, and Shaman's Harvest.

Provogue Records is the market leader in guitar loaded Blues titles and is revered for its support of artists that include Robert Cray, Walter Trout, Beth Hart, JJ Grey & Mofro and many more. Provogue Records catalog features hundreds of titles, capturing the prolific work of talent that includes e.g. Joe Bonamassa, Gov't Mule featuring Warren Haynes, Eric Johnson, and Kenny Wayne Shepherd.

Music Theories Recordings continues to be a leader in the worlds of progressive and musicianship, with Flying Colors as one the highest profile band so far. Additional artists signed to the imprint include Spock's Beard, Memories of Machines, Paul Gilbert, Arjen Lucassen's Guilt Machine, Teramaze, and Neal Schon.

Cool Green Recordings houses artists loosely defined in the alternative and cutting edge space. Australian desert rockers Tracer, underground favorites Crippled Black Phoenix and Masters of Reality featuring Chris Goss are amongst those defining the width of Cool Green Recordings' A&R vision.